



## **Activism: Are You Prepared?**

**Friday, March 4, 2016**

### **Panelists:**



**JOELE FRANK**, Managing Partner, Joele Frank, Wilkinson Brimmer Katcher

In virtually any investor-oriented setting, Joele generally needs no introduction. She is the founder and managing partner of Joele Frank, Wilkinson Brimmer Katcher. Founded in 2000, the firm has consistently ranked the #1 M&A firm since 2013. Among her many professional accolades, Joele has been named to Inside PR's Hall of Fame as an All-Star for Investor Relations and has appeared on PR Week's PR Power List of the 25 top PR industry leaders. She has also been selected for the 2011 National Association of Corporate Directors Directorship 100.

Joele has also advised Boards and management teams on matters of governance and succession, including advising Phil Knight, co-founder and Chairman of NIKE, with respect to his ownership and leadership of NIKE and his ultimate transition as Chairman.



**ANDREA ROSE**, Partner, Joele Frank, Wilkinson Brimmer Katcher

Andi has extensive experience developing and implementing investor relations and financial communications programs and also advises clients on special situations. Her areas of expertise include Investor Relations and Public Relations, Mergers & Acquisitions - advising companies involved in both friendly and unsolicited M&A transactions, Shareholder Activism – including the recent DuPont (Triam) contest, Crisis Communications, and Spin-offs and IPOs. In 2012 Andi was named one of PR News' "People to Watch."



**ANN GIANCRISTOFORO**, CPA, Investor Relations Manager,  
E. I. DuPont de Nemours and Company

Ann Giancristoforo, a CPA from Boston College, works directly with the sell-side and buy-side analysts of DuPont as part of the IR department. She joined DuPont in 2011 as manager of the external reporting group prior to joining the IR department in 2014. Ann previously worked for 12 years in public accounting and leverages that experience in her current role as she leads the company's earnings process, prepares the annual data book and takes a leadership role on the CFO's earnings scripts and presentations. She is responsible for developing relationships with the buy side in the New York City, Boston and Philadelphia markets and has attended numerous traditional road shows as well as governance road shows, building relationships with both active and passive investors.



**AMY LISSAUER**, Vice President, Corporate Advisory  
Business, Evercore

Amy Lissauer is a Vice President in the Corporate Advisory business of Evercore where she focuses on activist defense, proxy solicitations, investor relations and governance matters. She has over 10 years of experience in investment banking and activism defense as well as prior experience as COO of Executive Finance at Bridgewater Associates and as VP in Goldman Sachs' Mergers & Acquisitions Group and an associate in Global Investment Research. Amy has a B.S. from Cornell University.



**KEITH GOTTFRIED**, Partner and Shareholder Activism  
Defense Practice Leader, Morgan, Lewis and Bockius

Keith is a Partner & Shareholder Activism Defense Practice Leader in the Washington, D.C. office of Morgan, Lewis and Bockius . Keith counsels public companies—including boards of directors and special committees—in high-profile proxy contests, activist shareholder campaigns, contests for corporate control, and mergers and acquisitions (M&A). As the leader of the firm’s shareholder activism defense group, Keith also advises on corporate governance, securities regulation, and NYSE and NASDAQ compliance issues. Over the past 20-plus years, Keith has counseled publicly-traded companies in a wide array of industries, including software, apparel, retail, automobile parts supply, motion pictures entertainment, biotechnology, waste management, financial services, energy, manufacturing, defense, and insurance, with respect to preparing for and/or responding to a range of activist shareholder campaigns.